

# Classified Advertising Rates 2010/11

REGION	PUBLICATION	DAY OF WEEK	Motoring				Business Opportunities				Public Notices				Legal Notices/Tenders				For Sale			
			Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
MACKAY/WHITSUNDAYS	Daily Mercury	Mon-Fri	3.78	3.44	17.33	15.75	6.15	5.59	17.33	15.75	3.75	3.41	17.15	15.59	6.09	5.54	17.15	15.59	3.78	3.44	17.15	15.59
	Daily Mercury	Sat	5.03	4.57	19.42	17.65	9.28	8.44	26.09	23.72	4.98	4.53	19.23	17.48	9.20	8.36	19.23	17.48	5.03	4.57	19.23	17.48
	Mackay & Sarina MidWeek	Wed	5.73	5.21	11.25	10.23	5.73	5.21	11.25	10.23	5.68	5.16	11.14	10.13	5.68	5.16	11.14	10.13	5.73	5.21	11.14	10.13
	Rural Weekly (North CQ edition)	Thu	3.55	3.23	7.34	6.67	3.55	3.23	7.34	6.67	3.52	3.20	7.27	6.61	3.52	3.20	7.27	6.61	3.55	3.23	7.27	6.61
	Whitsunday Times	Thu	4.19	3.81	7.12	6.47	4.19	3.81	7.12	6.47	4.15	3.77	7.05	6.41	4.15	3.77	7.05	6.41	4.19	3.81	7.05	6.41
MOUNT ISA	The North West Star	Mon-Fri	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21
	North West Country	Tue (Monthly)	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21	N/A	N/A	21.13	19.21
ROCKHAMPTON	The Morning Bulletin	Mon-Fri	6.58	5.98	20.91	19.01	7.95	7.23	23.39	21.26	6.51	5.92	20.70	18.82	6.51	5.92	20.70	18.82	6.58	5.98	20.70	18.82
	The Morning Bulletin	Sat	7.74	7.04	23.39	21.26	10.02	9.11	30.01	27.28	7.67	6.97	23.17	21.06	7.67	6.97	23.17	21.06	7.74	7.04	23.17	21.06
	Rockhampton and Fitzroy News	Wed	3.47	3.15	6.01	5.46	3.47	3.15	6.01	5.46	3.43	3.12	5.95	5.41	3.43	3.12	5.95	5.41	3.50	3.18	5.95	5.41
	Capricorn Coast Mirror	Wed	3.47	3.15	6.01	5.46	3.47	3.15	6.01	5.46	3.43	3.12	5.95	5.41	3.43	3.12	5.95	5.41	3.50	3.18	5.95	5.41
	Rural Weekly (Central Queensland edition)	Fri	3.56	3.24	16.19	14.72	3.56	3.24	16.19	14.72	3.53	3.21	16.04	14.58	3.53	3.21	16.04	14.58	3.56	3.24	16.04	14.58
BILOELA	Central Telegraph	Fri	3.53	3.21	10.12	9.20	3.53	3.21	10.12	9.20	3.50	3.18	10.02	9.11	3.50	3.18	10.02	9.11	3.53	3.21	10.02	9.11
BLACKWATER	Blackwater Herald	Tue	3.61	3.28	10.41	9.46	3.61	3.28	10.41	9.46	3.56	3.24	10.31	9.37	3.56	3.24	10.31	9.37	3.61	3.28	10.31	9.37
EMERALD	Central Queensland News	Wed, Fri	3.50	3.18	9.93	9.03	3.50	3.18	9.93	9.03	3.47	3.15	9.83	8.94	3.47	3.15	9.83	8.94	3.50	3.18	9.83	8.94
GLADSTONE	The Observer	Mon-Fri	5.20	4.73	16.56	15.05	6.58	5.98	18.92	17.20	5.15	4.68	16.39	14.90	5.15	4.68	16.39	14.90	5.20	4.73	16.39	14.90
	The Observer	Sat	6.20	5.64	18.92	17.20	8.12	7.38	23.17	21.06	6.15	5.59	18.74	17.04	6.15	5.59	18.74	17.04	6.20	5.64	18.74	17.04
	The Community Advocate	Mon	3.67	3.34	6.13	5.57	3.67	3.34	6.13	5.57	3.63	3.30	6.07	5.52	3.63	3.30	6.07	5.52	3.67	3.34	6.07	5.52
BUNDBERG	NewsMail	Mon-Fri	5.41	4.92	17.00	15.45	5.41	4.92	17.00	15.45	5.36	4.87	16.83	15.30	5.36	4.87	19.32	17.56	5.41	4.92	16.83	15.30
	NewsMail	Sat	6.15	5.59	19.50	17.73	6.15	5.59	19.50	17.73	6.08	5.53	19.32	17.56	6.08	5.53	19.32	17.56	6.15	5.59	19.32	17.56
	Guardian	Wed	5.41	4.92	17.00	15.45	5.41	4.92	17.00	15.45	5.36	4.87	16.83	15.30	5.36	4.87	16.83	15.30	5.41	4.92	16.83	15.30
CHILDERS	Isis Town & Country	Thu	2.89	2.63	5.78	5.25	2.89	2.63	5.78	5.25	2.86	2.60	5.72	5.20	2.86	2.60	5.72	5.20	3.50	3.18	5.72	5.20
CENTRAL/NORTH BURNETT	Central & North Burnett Times	Thu	2.19	1.99	7.48	6.80	2.19	1.99	7.48	6.80	2.17	1.97	7.40	6.73	2.17	1.97	7.40	6.73	3.50	3.18	7.40	6.73
FRASER COAST	Fraser Coast Chronicle	Mon-Fri	5.30	4.82	15.04	13.67	5.30	4.82	16.54	15.04	5.67	5.15	14.89	13.54	6.52	5.93	14.89	13.54	5.30	4.82	14.89	13.54
	Fraser Coast Chronicle	Sat	5.73	5.21	16.54	15.04	5.73	5.21	19.59	17.81	5.67	5.15	16.39	14.90	6.52	5.93	16.39	14.90	5.73	5.21	16.39	14.90
	Hervey Bay Observer	Wed, Fri	5.30	4.82	10.23	9.30	5.30	4.82	10.23	9.30	5.26	4.78	7.73	7.03	5.26	4.78	7.73	7.03	5.30	4.82	10.13	9.21
	The Maryborough Herald	Wed	4.19	3.81	10.15	9.23	4.19	3.81	10.15	9.23	4.15	3.77	10.05	9.14	4.15	3.77	10.05	9.14	4.19	3.81	10.05	9.14
GYMPIE	The Gympie Times	Tue-Fri	4.76	4.33	12.16	11.05	4.76	4.33	12.16	11.05	4.71	4.28	12.03	10.94	4.71	4.28	12.03	10.94	4.76	4.33	12.03	10.94
	The Gympie Times	Sat	5.62	5.11	14.41	13.10	5.62	5.11	14.41	13.10	5.57	5.06	14.28	12.98	5.57	5.06	14.28	12.98	5.62	5.11	14.28	12.98
	Cooloola Advertiser	Tue	3.84	3.49	10.13	9.21	3.84	3.49	10.13	9.21	3.80	3.45	10.03	9.12	3.80	3.45	10.03	9.12	3.84	3.49	10.03	9.12
WIDE BAY	Rural Weekly (Wide Bay edition)	Thu	3.83	3.48	11.29	10.26	3.83	3.48	11.29	10.26	3.80	3.45	11.18	10.16	3.80	3.45	11.18	10.16	3.83	3.48	11.18	10.16
SUNSHINE COAST	Sunshine Coast Daily	Mon-Fri	5.90	5.36	20.16	18.33	5.90	5.36	20.15	18.32	8.03	7.30	25.49	23.17	8.03	7.30	25.49	23.17	5.90	5.36	19.97	18.15
	Sunshine Coast Daily	Sat	9.06	8.24	25.73	23.39	9.06	8.24	28.18	25.62	8.03	7.30	25.49	23.17	8.03	7.30	25.49	23.17	9.06	8.24	25.49	23.17
	Sunshine Coast Sunday	Sun	4.00	3.64	10.58	9.62	3.81	3.46	10.08	9.16	3.96	3.60	10.48	9.53	3.96	3.60	10.48	9.53	4.00	3.64	10.48	9.53
	Noosa News	Tue, Fri	4.00	3.64	10.58	9.62	3.81	3.46	10.08	9.16	3.96	3.60	10.48	9.53	3.96	3.60	10.48	9.53	4.00	3.64	10.48	9.53
	Coolum & North Shore News	Fri	4.00	3.64	10.58	9.62	3.81	3.46	10.08	9.16	3.96	3.60	10.48	9.53	3.96	3.60	10.48	9.53	4.00	3.64	10.48	9.53
	Caboolture News	Wed	4.00	3.64	10.58	9.62	3.81	3.46	10.08	9.16	3.96	3.60	10.48	9.53	3.96	3.60	10.48	9.53	4.00	3.64	10.48	9.53
	Caloundra Weekly incorporating Caloundra City News	Wed	2.15	1.95	5.68	5.16	2.04	1.85	5.40	4.91	2.12	1.93	5.62	5.11	2.12	1.93	5.62	5.11	3.50	3.18	5.62	5.11
	Nambour Weekly	Wed	1.25	1.14	3.32	3.02	1.20	1.09	3.18	2.89	1.24	1.13	3.29	2.99	1.24	1.13	3.29	2.99	3.50	3.18	3.29	2.99
	Kawana Weekly	Wed	1.25	1.14	3.32	3.02	1.20	1.09	3.18	2.89	1.24	1.13	3.29	2.99	1.24	1.13	3.29	2.99	3.50	3.18	3.29	2.99
	Maroochy Weekly	Wed	1.25	1.14	3.32	3.02	1.20	1.09	3.18	2.89	1.24	1.13	3.29	2.99	1.24	1.13	3.29	2.99	3.50	3.18	3.29	2.99
	Bribie Weekly	Fri	2.74	2.49	4.76	4.33	2.74	2.49	4.76	4.33	3.96	3.60	10.49	9.54	3.96	3.60	10.49	9.54	3.50	3.18	4.71	4.28
	Buderim Chronicle incorporating Buderim Weekly	Wed	3.80	3.45	6.72	6.11	3.80	3.45	6.72	6.11	3.76	3.42	6.66	6.05	3.76	3.42	6.66	6.05	3.80	3.45	6.66	6.05
	Island & Mainland News	Wed	2.74	2.49	4.76	4.33	2.74	2.49	4.76	4.33	2.72	2.47	4.71	4.28	2.72	2.47	4.71	4.28	3.50	3.18	4.71	4.28
	The Range News	Thu	3.50	3.18	5.57	5.06	3.50	3.18	5.57	5.06	3.47	3.15	5.51	5.01	3.47	3.15	5.51	5.01	3.50	3.18	5.51	5.01

Rates valid from September 1, 2010. All rates are correct at time of publishing. The publisher reserves the right to amend rates without notification. Please visit [apnap.com.au](http://apnap.com.au) for updated information and contact your APN National Sales office for confirmation. Classified rates featured are for representative purposes and reflect the most expensive sub-category from listed category. Contact your APN Australian Publishing National Sales office for confirmation of specific sub-category rate. PLEASE NOTE: Advertising discounts are applied to the total mono advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences.

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REGION	PUBLICATION	DAY OF WEEK	Motoring				Business Opportunities				Public Notices				Legal Notices/Tenders				For Sale			
			Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display		Lineage		Display	
			Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST	Inc GST	Ex GST
IPSWICH	QT - The Queensland Times	Mon-Fri	5.65	5.14	16.46	14.96	7.67	6.97	16.46	14.96	6.34	5.76	16.30	14.82	6.34	5.76	16.30	14.82	5.65	5.14	16.30	14.82
	QT - The Queensland Times	Sat	8.40	7.64	20.60	18.73	9.20	8.36	24.71	22.46	7.60	6.91	20.39	18.54	7.60	6.91	20.39	18.54	8.40	7.64	24.46	22.24
	The Ipswich Advertiser	Wed	4.41	4.01	9.55	8.68	4.41	4.01	9.55	8.68	4.37	3.97	9.46	8.60	4.37	3.97	9.46	8.60	4.41	4.01	9.46	8.60
IPSWICH EAST/BRISBANE WEST	The Satellite	Wed	5.64	5.13	15.39	13.99	6.24	5.67	15.39	13.99	5.59	5.08	15.24	13.85	5.59	5.08	15.24	13.85	5.64	5.13	15.24	13.85
LOGAN	The Reporter	Wed	5.81	5.28	12.62	11.47	5.81	5.28	12.62	11.47	5.75	5.23	12.50	11.36	5.75	5.23	12.50	11.36	5.81	5.28	12.50	11.36
NATIONAL	Big Rigs	Fri (Fortnightly)	6.80	6.18	14.00	12.73	6.80	6.18	14.00	12.73	6.73	6.12	13.87	12.61	6.73	6.12	13.87	12.61	6.80	6.18	13.87	12.61
TOOWOOMBA	The Chronicle	Mon-Fri	5.26	4.78	21.48	19.53	6.85	6.23	21.48	19.53	6.23	5.66	21.27	19.34	6.23	5.66	21.27	19.34	5.26	4.78	21.27	19.34
	The Chronicle	Sat	8.75	7.95	25.87	23.52	10.55	9.59	25.87	23.52	6.79	6.17	25.63	23.30	6.79	6.17	25.63	23.30	8.75	7.95	25.63	23.30
	Toowoomba's Mail	Thu	3.47	3.15	8.29	7.54	3.47	3.15	8.29	7.54	3.43	3.12	8.22	7.47	3.43	3.12	8.22	7.47	3.50	3.18	8.22	7.47
	Rural Weekly (Southern edition)	Thu/Fri	6.26	5.69	17.42	15.84	6.90	6.27	17.42	15.84	6.83	6.21	17.26	15.69	6.83	6.21	17.26	15.69	6.26	5.69	17.26	15.69
WARWICK	Warwick Daily News	Mon-Fri	4.93	4.48	11.94	10.85	5.53	5.03	11.94	10.85	5.02	4.56	11.81	10.74	5.02	4.56	11.81	10.74	4.93	4.48	11.81	10.74
	Warwick Daily News	Sat	7.11	6.46	15.04	13.67	8.00	7.27	18.06	16.42	7.25	6.59	14.89	13.54	7.25	6.59	14.89	13.54	7.11	6.46	17.89	16.26
	Warwick & Southern Downs Weekly	Wed	3.82	3.47	5.35	4.86	3.82	3.47	5.35	4.86	3.78	3.44	5.29	4.81	3.78	3.44	5.29	4.81	3.82	3.47	5.29	4.81
DALBY	Dalby Herald	Tue, Fri	4.62	4.20	8.83	8.03	4.62	4.20	8.83	8.03	4.58	4.16	8.75	7.95	4.58	4.16	8.75	7.95	4.62	4.20	8.75	7.95
	Northern Downs News	Thu	4.62	4.20	6.97	6.34	4.62	4.20	6.97	6.34	4.58	4.16	6.90	6.27	4.58	4.16	6.90	6.27	4.62	4.20	6.90	6.27
GATTON	Gatton, Lockyer and Brisbane Valley Star	Wed	4.62	4.20	9.83	8.94	4.62	4.20	9.83	8.94	4.58	4.16	9.74	8.85	4.58	4.16	9.74	8.85	4.62	4.20	9.74	8.85
STANTHORPE	The Stanthorpe Border Post	Tue, Thu	3.32	3.02	7.16	6.51	3.32	3.02	7.16	6.51	3.29	2.99	7.10	6.45	3.29	2.99	7.10	6.45	3.50	3.18	7.10	6.45
KINGAROY	South Burnett Times	Tue, Fri	2.79	2.54	7.96	7.24	2.79	2.54	7.96	7.24	2.77	2.52	7.89	7.17	2.77	2.52	7.89	7.17	3.50	3.18	7.89	7.17
CHINCHILLA	Chinchilla News and Murilla Advertiser	Thu	2.32	2.11	7.70	7.00	2.32	2.11	7.70	7.00	1.29	1.17	5.45	4.95	1.29	1.17	5.45	4.95	3.50	3.18	7.63	6.94
ROMA	The Western Star	Tue, Fri	4.66	4.24	8.20	7.45	4.66	4.24	8.20	7.45	4.62	4.20	8.12	7.38	4.62	4.20	8.12	7.38	4.66	4.24	8.12	7.38
ST GEORGE	Balonne Beacon	Thu	2.19	1.99	5.41	4.92	2.19	1.99	5.41	4.92	2.17	1.97	5.37	4.88	2.17	1.97	5.37	4.88	3.50	3.18	5.37	4.88
CHARLEVILLE	Western Times	Thu	2.55	2.32	5.41	4.92	2.55	2.32	5.41	4.92	2.53	2.30	5.37	4.88	2.53	2.30	5.37	4.88	3.50	3.18	5.37	4.88
TWEED HEADS/GOLD COAST	Tweed Daily News	Mon-Fri	5.47	4.97	11.97	10.88	7.01	6.37	15.73	14.30	5.41	4.92	11.85	10.77	6.41	5.83	14.03	12.75	5.47	4.97	15.42	14.02
	Tweed Daily News	Sat	6.26	5.69	13.88	12.62	8.54	7.76	18.80	17.09	6.20	5.64	13.74	12.49	6.41	5.83	14.03	12.75	6.26	5.69	17.91	16.28
	Tweed/Border Mail	Thu	5.47	4.97	11.81	10.74	5.47	4.97	11.81	10.74	5.41	4.92	11.69	10.63	5.41	4.92	11.69	10.63	5.47	4.97	11.69	10.63
	Gold Coast Mail	Thu	2.86	2.60	11.81	10.74	2.86	2.60	11.81	10.74	2.84	2.58	11.69	10.63	2.84	2.58	11.69	10.63	3.50	3.18	11.69	10.63
LISMORE/NORTHERN RIVERS	The Northern Star	Mon-Fri	5.73	5.21	23.32	21.20	7.01	6.37	28.85	26.23	5.68	5.16	23.09	20.99	6.67	6.06	27.38	24.89	5.73	5.21	30.09	27.35
	The Northern Star	Sat	6.63	6.03	27.05	24.59	8.44	7.67	34.64	31.49	6.57	5.97	26.79	24.35	6.67	6.06	27.38	24.89	6.63	6.03	34.13	31.03
	Byron Shire News	Thu	2.97	2.70	7.96	7.24	2.97	2.70	7.96	7.24	2.94	2.67	7.89	7.17	2.94	2.67	7.89	7.17	3.50	3.18	7.89	7.17
	Ballina Shire Advocate	Thu	2.97	2.70	11.58	10.53	2.97	2.70	11.58	10.53	2.94	2.67	11.47	10.43	2.94	2.67	11.47	10.43	3.50	3.18	11.47	10.43
	The Richmond River Express Examiner	Wed	2.97	2.70	11.58	10.53	2.97	2.70	11.58	10.53	2.94	2.67	11.47	10.43	2.94	2.67	11.47	10.43	3.50	3.18	11.47	10.43
	The Northern Rivers Echo	Thu	4.08	3.71	9.52	8.65	6.80	6.18	15.86	14.42	6.73	6.12	15.71	14.28	6.73	6.12	15.71	14.28	4.08	3.71	9.43	8.57
	The Rivertown Times	Thu (Fortnightly)	1.66	1.51	4.68	4.25	1.66	1.51	4.68	4.25	1.65	1.50	4.63	4.21	1.65	1.50	4.63	4.21	3.50	3.18	4.63	4.21
	Rural Weekly (New South Wales edition)	Mon (Monthly)	5.62	5.11	14.48	13.16	5.62	5.11	14.48	13.16	5.57	5.06	14.33	13.03	5.57	5.06	14.33	13.03	5.62	5.11	14.33	13.03
GRAFTON/CLARENCE VALLEY	The Daily Examiner	Mon-Fri	5.47	4.97	12.08	10.98	7.07	6.43	15.95	14.50	5.41	4.92	11.96	10.87	6.36	5.78	14.01	12.74	5.47	4.97	15.59	14.17
	The Daily Examiner	Sat	6.31	5.74	14.05	12.77	8.54	7.76	20.98	19.07	6.25	5.68	13.90	12.64	6.36	5.78	14.01	12.74	6.31	5.74	18.02	16.38
	Coastal Views	Fri	3.18	2.89	5.08	4.62	3.18	2.89	5.08	4.62	3.16	2.87	5.03	4.57	3.16	2.87	5.03	4.57	3.50	3.18	5.03	4.57
COFFS COAST	The Coffs Coast Advocate	Mon, Tue, Thu, Fri	6.52	5.93	15.08	13.71	7.59	6.90	19.83	18.03	5.68	5.16	14.94	13.58	6.67	6.06	17.48	15.89	6.52	5.93	19.37	17.61
	The Coffs Coast Advocate	Wed, Sat	6.52	5.93	17.48	15.89	9.01	8.19	23.61	21.46	6.57	5.97	17.31	15.74	6.67	6.06	17.48	15.89	6.52	5.93	22.51	20.46
WOOLGOLGA	The Advertiser	Mon	2.38	2.16	4.58	4.16	2.38	2.16	4.58	4.16	2.35	2.14	4.53	4.12	2.35	2.14	4.53	4.12	3.50	3.18	4.53	4.12

Rates valid from September 1, 2010. All rates are correct at time of publishing. The publisher reserves the right to amend rates without notification. Please visit [apnap.com.au](http://apnap.com.au) for updated information and contact your APN National Sales office for confirmation. Classified rates featured are for representative purposes and reflect the most expensive sub-category from listed category. Contact your APN Australian Publishing National Sales office for confirmation of specific sub-category rate. PLEASE NOTE: Advertising discounts are applied to the total mono advertising cost calculated at the Level 1 rate. Total advertising costs calculated at the rates shown on this rate card will vary slightly due to rounding differences.

# MyCareer incorporating search4jobs Package Overview

Colour Rate ●●●●

**\$164.42**  
pccm

Normally \$458.47  
Save \$294.05 pccm or 64%

Mono Rate ●

**\$126.47**  
pccm

Mackay  
Rockhampton  
Gladstone  
Bundaberg  
Gympie  
Fraser Coast  
Toowoomba  
Sunshine Coast  
Warwick  
Ipswich  
Tweed Heads  
Lismore  
Grafton  
Coffs Harbour\*

**Total Superhighway**

Colour Rate ●●●●

**\$151.11**  
pccm

Normally \$356.48  
Save \$205.37 pccm or 58%

Mono Rate ●

**\$116.24**  
pccm

Mackay  
Rockhampton  
Gladstone  
Bundaberg  
Fraser Coast  
Gympie  
Sunshine Coast  
Toowoomba  
Ipswich  
Warwick  
Tweed Heads

**Qld Platinum Superhighway**

Colour Rate ●●●●

**\$117.42**  
pccm

Normally \$238.82  
Save \$121.40 pccm or 51%

Mono Rate ●

**\$90.33**  
pccm

Mackay  
Rockhampton  
Gladstone  
Bundaberg  
Fraser Coast  
Gympie  
Sunshine Coast

**Northern Platinum Superhighway**

Colour Rate ●●●●

**\$135.12**  
pccm

Normally \$195.65  
Save \$60.53 pccm or 31%

Mono Rate ●

**\$103.94**  
pccm

Mt Isa  
Moranbah  
Emerald  
Blackwater  
Biloela  
Mackay  
Rockhampton  
Gladstone

**Central Platinum Superhighway**

Advertisement size and copy must remain the same across all newspapers within the package. Minimum size advertisement: 4cm x 1 column.  
\*MyCareer.com.au is not applicable for The Coffs Coast Advocate.  
All prices are GST inclusive.

# MyCareer incorporating search4jobs Package Overview

Colour Rate ●●●

**\$96.96**  
pccm

Normally **\$138.48**  
Save **\$41.52 pccm or 30%**

Mono Rate ●

**\$74.58**  
pccm

Moranbah ● Emerald ● Mackay ● Rockhampton ● Gladstone ●

**Bowen Basin Expressway**

Colour Rate ●●●

**\$53.24**  
pccm

Normally **\$76.05**  
Save **\$22.81 pccm or 30%**

Mono Rate ●

**\$40.95**  
pccm

Roma ● Chinchilla ● Dalby ● Toowoomba ●

**Surat Basin Expressway**

**204,000+ readers**

Colour Rate ●●●

**\$171.39**  
pccm

Normally **\$263.67**  
Save **\$92.29 pccm or 35%**

Mono Rate ●

**\$131.84**  
pccm

Moranbah ● Emerald ● Blackwater ● Roma ● Chinchilla ● Toowoomba ● St George ● Warwick ● Whitsunday ● Mackay ● Rockhampton ● Gladstone ●

**Energy Basin Expressway**

**117,000+ readers**

Colour Rate ●●●

**\$91.43**  
pccm

Normally **\$171.39**  
Save **\$79.96 pccm or 47%**

Mono Rate ●

**\$70.33**  
pccm

Charleville ● Roma ● Chinchilla ● Dalby ● Toowoomba ● St George ● Warwick ● Stanthorpe ● Kingaroy ● Ipswich ● Gattoon ●

**Western Superhighway**

Advertisement size and copy must remain the same across all newspapers within the package. Minimum size advertisement: 4cm x 1 column.  
All prices are GST inclusive.

# MyCareer incorporating search4jobs Package Overview

Colour Rate ●●●

**\$84.59**  
pccm

Normally \$210<sup>19</sup>  
Save \$125<sup>60</sup> pccm or 60%

Mono Rate ●

**\$65.07**  
pccm

Fraser Coast  
Sunshine Coast  
Ipswich  
Tweed Heads  
Gympie  
Toowoomba  
Warwick

**South East Qld Superhighway**

Colour Rate ●●●

**\$97.39**  
pccm

Normally \$149<sup>83</sup>  
Save \$52<sup>44</sup> pccm or 35%

Mono Rate ●

**\$74.91**  
pccm

Sunshine Coast  
Gympie  
Nambour  
Buderim  
Maleny  
Caboolture  
Noosa  
Coolum  
Maroochydore  
Caloundra  
Bribie Island

**Total Coastal Expressway**

Colour Rate ●●●

**\$91.75**  
pccm

Normally \$264<sup>85</sup>  
Save \$173<sup>10</sup> pccm or 65%

Mono Rate ●

**\$70.57**  
pccm

Sunshine Coast  
Ipswich  
Tweed Heads  
Lismore  
Grafton  
Coffs Harbour\*  
Toowoomba  
Warwick

**Cross Border Superhighway**

Colour Rate ●●●

**\$75.12**  
pccm

Normally \$126<sup>18</sup>  
Save \$51<sup>06</sup> pccm or 40%

Mono Rate ●

**\$57.78**  
pccm

Tweed Heads  
Lismore  
Grafton  
Coffs Harbour\*

**NSW Superhighway**

Advertisement size and copy must remain the same across all newspapers within the package. Minimum size advertisement: 4cm x 1 column.  
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